



THE OPEN AT ROYAL TROON

14 - 21 JULY 2024



The Open is golf's original championship. Played since 1860 on iconic links golf courses, it is the sport's most international major championship with qualifying events on every continent. For one week each year, the pursuit of the famous Claret Jug is the focus of the sporting world, followed globally by millions of fans.

The 152nd Open will be played at Royal Troon from 14 – 21 July 2024. This year will mark the 10th time that the Championship has been staged in Troon. The Open was played here in 2016 when Henrik Stenson lifted the Claret Jug and became the first Swedish golfer to win The Open. Staged by The R&A, The Open delivers an annual economic benefit of over £100 million to its host region, while the Championship's commercial success supports the development of golf worldwide.

The R&A is aiming to invest £200 million in developing golf over a ten year period and supports the growth of the sport internationally, including the development and management of sustainable golf facilities. The R&A, through R&A Rules Ltd, governs the sport worldwide, outside of the United States and Mexico, on behalf of over 61 million golfers in 145 countries and with the consent of 164 organisations from amateur and professional golf.

The R&A also has responsibility for running a series of world class amateur events and international matches for men, women, boys and girls. The R&A stages the AIG Women's Open and works with the DP World Tour to stage The Senior Open presented by Rolex.



GREENLINKS / SUSTAINABILITY

greenlinks

The R&A's Greenlinks programme for sustainable championships focuses on action across four themes:

Low Carbon

- 100% of electricity powering the Championship is from renewable sources, using on-site solar panels and sustainably sourced biofuel.
- Emissions are reduced with the use of electric vehicles in the Championship fleet, introduction of biofuel for some plant equipment and electric machinery on course.
- Fans are encouraged to use lower carbon transport options to reduce emissions, including use of public transport and provision of free bicycle parking for cyclists.

Promoting Nature

- The R&A's Sustainable Agronomy Team work closely with the team at Royal Troon and together they ensure sustainability and nature are at the heart of course management.
- When staging The Open, The R&A works with independent expert ecologists to protect sensitive habitats and species and reduce the impact on local wildlife. All staff and contractors working on-site also receive training.
- During The Open, The R&A will work with the RSPB and volunteers to engage fans and players on local wildlife and how we can all nurture and protect it.



The Open
South Ayrshire Council

TheOpen.com
www.south-ayrshire.gov.uk



GREENLINKS / SUSTAINABILITY

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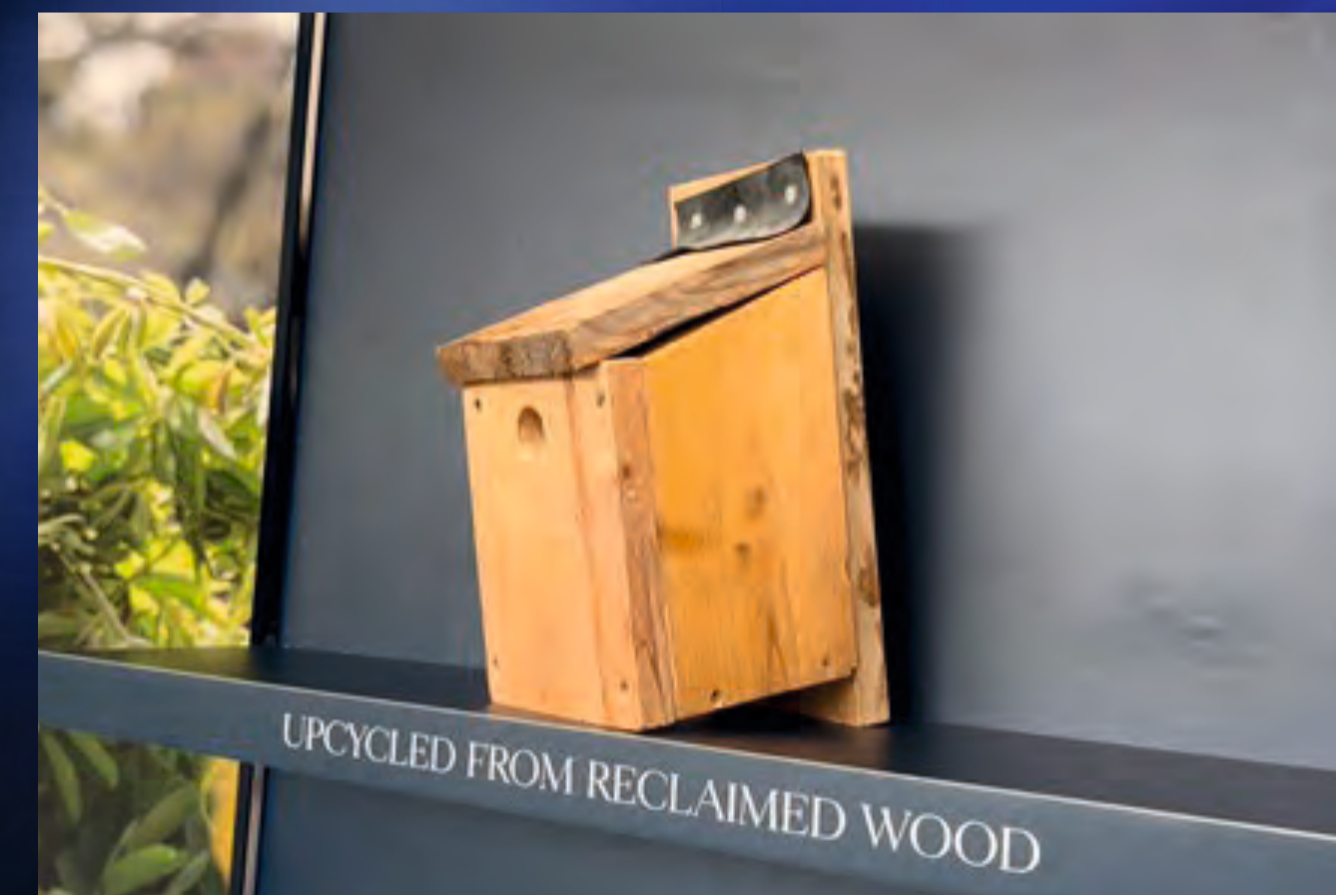
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Social Value

- Around 2,000 volunteers will be involved in The Open, gaining valuable experience, building skills and forming new relationships.
- Sustainable sourcing of food and drink is a focus. All tea, coffee, hot chocolate, sugar and bananas will be Fairtrade certified. Local suppliers within 100 miles of Troon are prioritised where possible and surplus food will be redistributed by charities.
- The 152nd Open Legacy Fund provides donations to support local projects which support the four Greenlinks themes.

Circular Economy

- The Open Water Project provides free water refill stations for fans, players, volunteers and staff. Since being launched in 2019, almost half a million plastic water bottles have been avoided by using refill stations at The Open and AIG Women's Open.
- Working with local groups, many items from staging The Open will be donated for reuse in the community. This includes wood and nails, which can be upcycled into useful items such as bird boxes and planters.
- The Rotary Club of Troon will collect used cans from The Open Camping Village for recycling, raising funds for local community projects.





HOW TO GET INVOLVED



Volunteer at The Open

The R&A, in collaboration with South Ayrshire Council, The Rotary Club of Troon and Chamber of Commerce is looking to recruit reliable, friendly and approachable volunteers from Troon and the surrounding area who will act as local, off course Ambassadors during the week of the Championship. Volunteers will act as way finders and welcome visitors to Troon, provide directions and actively promote and offer information about the local area. This provides an exciting opportunity for participants to develop new skills, showcase Troon and meet likeminded people. Following a full induction and training there will be multiple six hour shifts available throughout the week between 05:30 and 22:30 (start and finish times vary throughout the Championship); we do ask for a minimum commitment of two shifts. For 2024, The R&A will be supporting individuals through the Saltire Award programme. The award is designed to support young people aged 16 -25 and is the Scottish Government's way of celebrating, recognising and rewarding the commitment, contribution and achievements of young volunteers in Scotland. There will be more information available once recruited for this role.

To register as a volunteer please visit TheOpen.com/work

Recruitment

Each year The R&A actively promotes recruitment within the local area and, with over 1000 opportunities available both on and off course during The 152nd Open, it is hoped there will be a great variety of roles open to those living locally to Troon and South Ayrshire. The R&A will be organising the community drop in sessions to offer detailed updates on how to get involved and apply for both paid and unpaid roles. If you have been unable to attend any of the drop in engagement sessions but are interested in applying to work/volunteer at The Open please visit: TheOpen.com/work

Trading Opportunities

The Open Camping Village will be operational from Sunday 14 July until 10am Monday 22 July. The camping village welcomes applications from local vendors and vacancies will be available for street vendors, laundry services, reception staff and food and drink producers. Please direct any enquiries to Tom Critchley, Concord Pursuits: tom@concord-pursuits.com

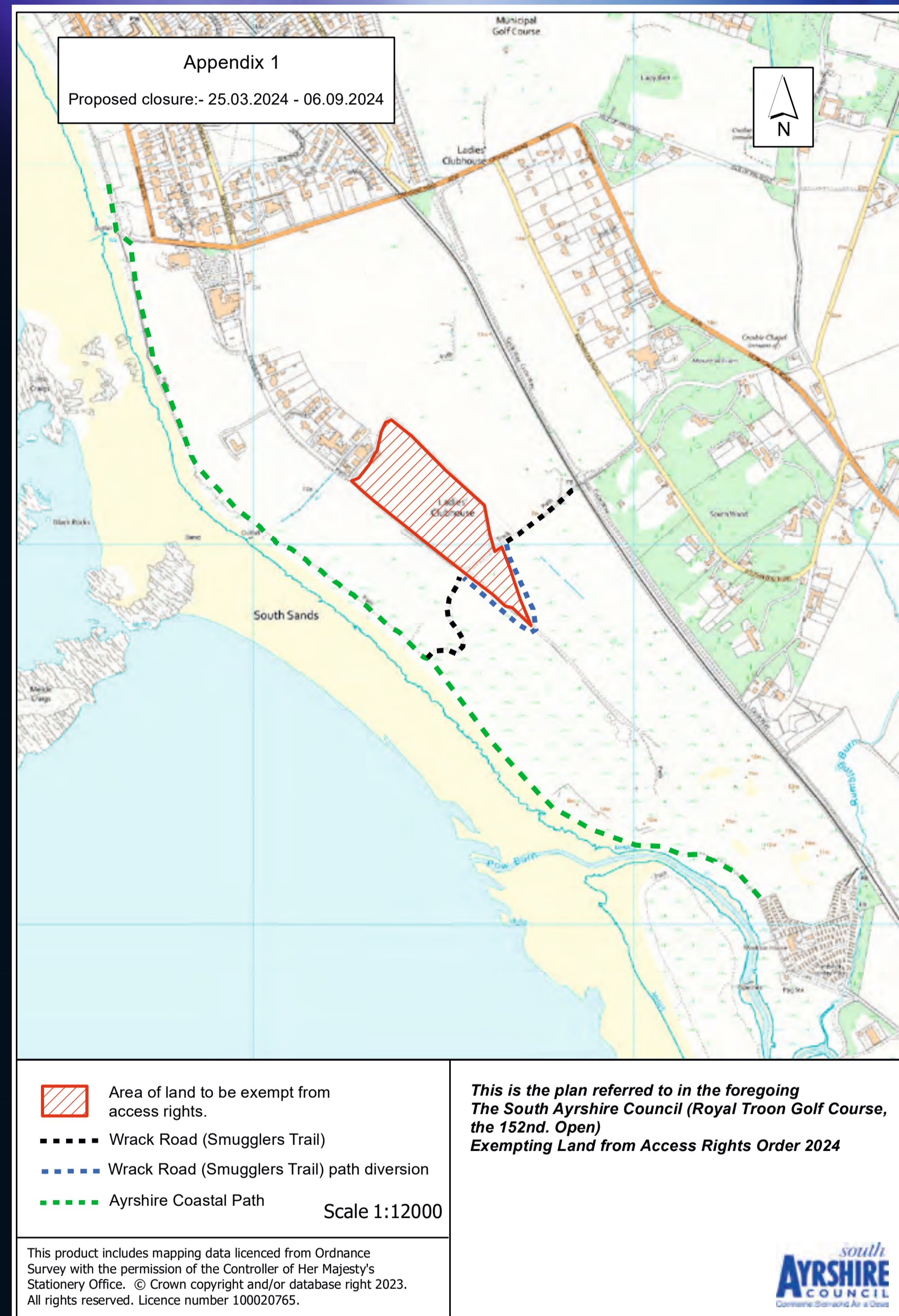
Business Toolkit

A business toolkit has been developed by South Ayrshire Council, in conjunction with The R&A, to help local businesses make the most out of The 152nd Open returning to Troon in July 2024. In this toolkit you will find a series of tips and suggestions for your business, handy links, information about the Championship and details on how you can get involved. Copies of the toolkit will be made available from mid-March in the Library or via the below website: <https://destinationsouthayrshire.co.uk/the-open-2024>





PUBLIC ACCESS INFORMATION



Public Footpath Closures

It is necessary to close some public rights of way during the construction and derig period for The Open to ensure the safety of the public and construction staff. Footpaths will be kept open for as long as possible with localised diversions in place around construction areas at the venue. Please follow diversion signs and the directions of the safety marshals.

A section of the Wrack Road (Smugglers Trail/core path SA6/public right of way SCK28) will be closed with a diversion in place from 25 March 2024 until 6 September 2024 inclusive. Also, a section of the Ayrshire Coastal Path will be diverted along the lower part of Troon beach from 24 June until 29 July 2024 inclusive to allow a safety 'buffer zone' between the golf course and members of the public using the coastal path. These diversions are shown in the adjacent plan.

South Beach Car Park

South Beach Car park will be closed to the public from 29 April until 30 August 2024 inclusive. This area will be used to locate the Media Centre for the Championship. The R&A remains committed to ensuring that the build schedule is carried out in the minimum time possible to reduce disruption, while continuing to prioritise the health and safety of contractors and the general public. Step-free access to the beach will be maintained during the build and derig phase and a suitable diversion will be in place during the week of the Championship. The R&A, in conjunction with South Ayrshire Council, is currently exploring options for displaced parking in the area to minimise any disruption or inconvenience caused by this closure.

Cycle Route Diversions

Cyclists using The Smugglers Trail should refer to the information on restrictions and diversions for that route as above and shown on the plan. The cycle path NCN7, which runs adjacent to the railway line, will remain accessible for the duration of The Open, however it is expected to be very busy during the Championship week and cyclists may be asked to dismount at peak times to prioritise pedestrian safety.



THE OPEN CAMPING VILLAGE

The Open Camping Village will return to Troon this year following its growth and continued success since first being introduced by The R&A in 2016 with the aim of removing the barrier of expensive accommodation for young people interested in attending The Open.

Supported by all multi-agency partners, including South Ayrshire Council, Police Scotland and Scottish Fire & Rescue, this facility has become increasingly popular since its inception and has allowed more young people to get up close to the world's greatest golfers in their quest to lift the Claret Jug, while also creating a family friendly atmosphere that is safe and welcoming.

Open from 12:00 on Sunday 14 July until 10:00 on Monday 22 July, free camping accommodation is available to ticket holders under the age of 25, with adult camping priced from £50 per person per night. There are a range of tents available for groups of all sizes and also glamping for those who want to camp in style.

Facilities

- Pre-erected tents, including sleeping mats and lanterns.
- Toilets and showers.
- Clubhouse with licensed bar and entertainment, with a capacity of 499 people.
- Selection of local street food vendors.
- 24-hour security and administration, with strict quiet hours between 22:00 and 06:00.
- Organised activities for all the family.

With up to 2,500 additional bed spaces within walking distance of Troon Town Centre, the increased footfall and spend within the town only adds to the local economic benefit already bolstered by the 150+ contracted companies present for the extended build and derig phases. In addition, independent research has shown that over 80% of people who attend The Open plan to return to the area for a leisure visit within two years.

The Open Camping Village will create opportunities for local traders to provide a wide range of services for those staying on-site. Local suppliers are welcome to enquire about trading opportunities at The Open Camping Village. Vacancies are available for street vendors, laundry services, reception staff and food and drink producers. Please direct any enquiries to Tom Critchley, Concord Pursuits: tom@concord-pursuits.com.





FREQUENTLY ASKED QUESTIONS

When is The Open held and where?

The 152nd Open will be played at Royal Troon, Ayrshire from Sunday 14 July to Sunday 21 July. Practice Days are 14 to 17 July and Championship Days are 18 to 21 July.

How can I buy a ticket?

General admission tickets are now sold out. There are no tickets available to buy on the gate during the week of the Championship. However, tickets may become available via the official resale platform at TheOpen.com/ticketsandhospitality/tickets/resale-platform-info. Hospitality packages are still available but are close to selling out. A waiting list is in operation and an enquiry form is available on TheOpen.com. Only tickets purchased from an authorised provider will be valid and grant access to the venue.

Can I leave The Open and come back in on the same day?

Yes, re-admission will be permitted. Ticket holders will only be permitted to re-enter The Open on the same day as long as they present the following on re-entry i) a ticket valid for that day's play, and ii) an official, untampered, re-entry wristband that must be collected from the exit gate when initially leaving The Open. Spectators will not be able to enter The Open with a ticket that has already been used that day without an accompanying official and untampered re-entry wristband.

Will this affect me going about my daily business?

A local traffic plan is being developed to reduce congestion and allow residents and businesses to go about their daily activities as usual with as little disruption as possible. Residents and businesses are advised to plan ahead and check local traffic restrictions to see how they or their customers might be affected.

Will my refuse collection/ street cleansing be affected?

Some residents in the local area may have their bin collection rescheduled. They will be contacted directly to be informed about any changes. Extra teams of cleaning staff will be out each day to remove any litter and regular checks will help to ensure that the area is kept clean.

If you have any concerns about waste or litter during the Championship, please visit www.south-ayrshire.gov.uk/bins

I live or work in Troon – will I be issued a parking permit?

Access and parking permits will be required for residents in various roads, and those residents and businesses requiring a permit will be contacted directly in May and issued the relevant permit.

Will the businesses have extended opening hours?

This will be down to each individual business to decide and update their opening hours accordingly. South Ayrshire Council are planning to present to businesses and provide a business toolkit offering updates and support on how to make the most out of the opportunities The Open brings.

How can I let out my property during The Open?

You can sign up to the official Open Accommodation website by visiting StayAtTheOpen.com or enquire with any local letting agency. In 2023, the Scottish Government introduced new legislation governing short term letting. Please ensure you check the latest guidance.





ECONOMIC BENEFIT

Each year, The Open delivers a significant economic benefit to its host region, while the Championship's commercial success supports The R&A's commitment to investing £200 million in the development of golf worldwide over a ten-year period.

In 2024, the Championship is expected to generate over £100 million in economic benefit for Troon and Ayrshire thanks to the tens of thousands of visitors attending The Open and over 100 million viewers watching on TV worldwide that provides significant tourism marketing benefit for the area.

There will also be contractors, suppliers and staff working during the months of the build and derig of The Open, bringing additional income from the use of local hotels, restaurants, bars and retailers. It is also anticipated that there will be an increased number of golfers visiting the area leading up to and after The Open.





TRANSPORT PLAN OVERVIEW

Planning for The 152nd Open started at the beginning of 2023. A number of agencies have been working closely together to produce a transport plan to accommodate the large number of spectators attending the Championship, balanced with the needs of local residents and businesses. Some of the measures that have been incorporated into the plan include:

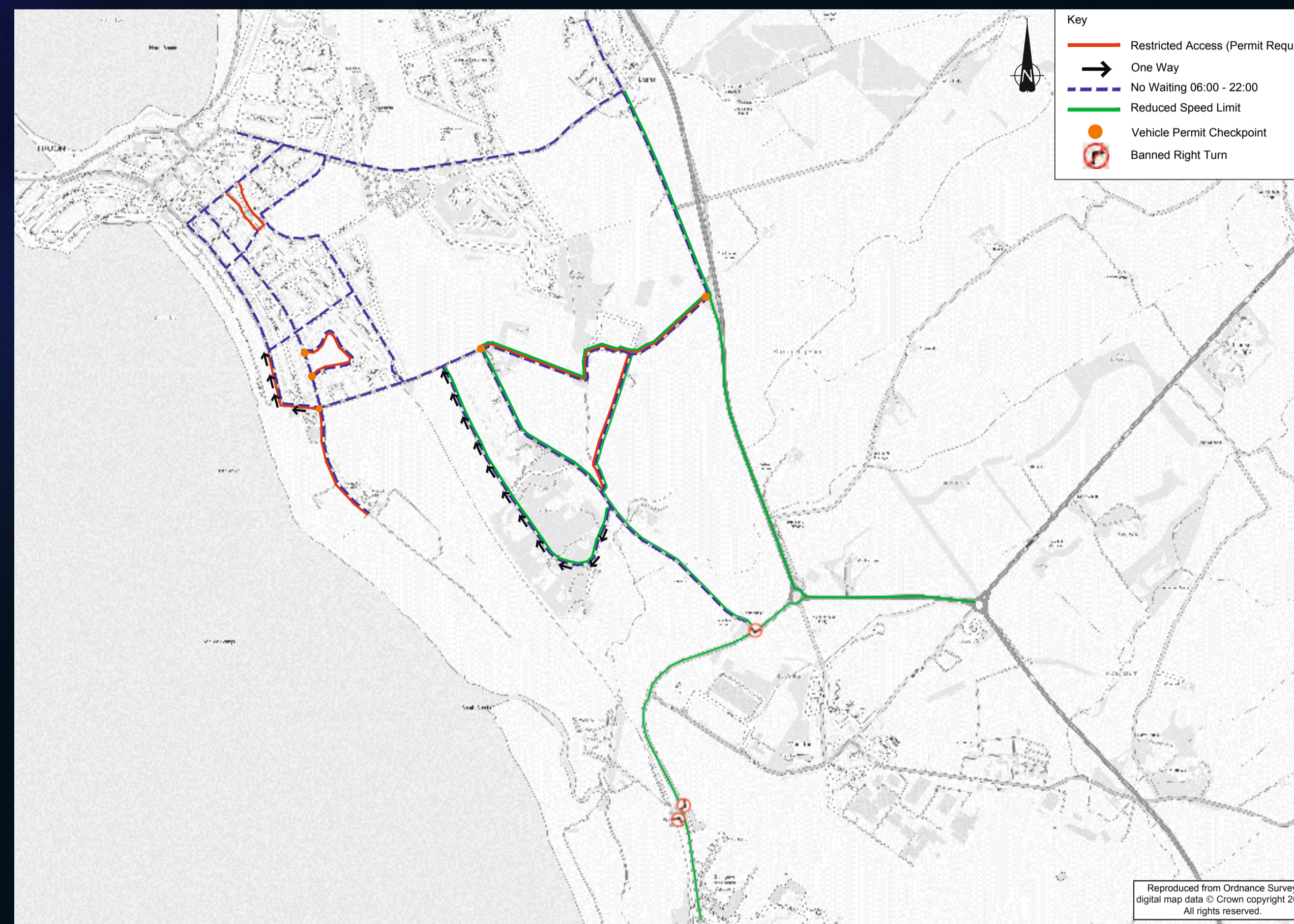
- Increased capacity on trains between Glasgow and Troon to encourage as many spectators as possible to use public transport.
- The use of multiple park and ride sites to minimise event traffic on the roads in and around Troon.
- Temporary speed limits and other traffic restrictions to support traffic flow towards and away from The Open.
- Temporary parking restrictions on the main routes to and from the course to support traffic flow and prevent on-street parking by spectators.
- Temporary traffic control points will be managed by Police Scotland traffic officers and other traffic management measures to minimise congestion on the surrounding road network.





ROAD ACCESS RESTRICTIONS

Work is ongoing with Ayrshire Roads Alliance to confirm the temporary traffic restrictions that will be in place to facilitate traffic movement around Troon and the surrounding area. The map shows an indication of some of the restrictions that are being considered:



- No-waiting restrictions in Loans on Main Street and Troon Road.
- No-waiting restrictions in Troon on Bentinck Crescent, Bentinck Drive, Craigend Road, Crosbie Road, Dundonald Road, Fullarton Drive, Fullarton Road, Golf Crescent, Harling Drive, Isle of Pin Road, Loans Road, Lochend Road, Monktonhill Road, South Beach, Southwood Road, St Meddans Street and Victoria Drive.
- Restricted access to Bentinck Crescent, Crosbie Road, Fullarton Road, Isle of Pin Road and the access roads to Troon Station.
- Restricted access to sections of Craigend Road, South Beach and Victoria Drive.
- One-way restrictions on Southwood Road and sections of Craigend Road and South Beach.
- Temporary speed limits on Isle of Pin Road, Fullarton Road, Loans Road, Monktonhill Road and Southwood Road and on sections of the A77, A78 and A79 around Monkton, Prestwick and Troon.
- Banned right turns from the A79 onto the B749 Monktonhill Road and from the A79 into and out of St Andrews Road.
- Dedicated taxi and private hire areas.

A vehicle permit checkpoint will be located at the junction of Craigend Road and Crosbie Road. All traffic requiring access to Crosbie Road or to the section of Craigend Road between Crosbie Road and South Beach will require a permit. Any vehicles without a permit will be directed away along Bentinck Drive. Information on how to apply for permits will be distributed to affected residents and businesses in spring.



CROSBIE ROAD

Construction for The Open will begin at the end of March and the derig is scheduled to be completed by the end of August.



Construction Phase

During the construction phase, on-course infrastructure, such as grandstands and scoreboards will be built, followed by the spectator villages and public catering areas situated around the course. The set-up of the Contractors' Compound will begin in mid-March, immediately followed by the build of the larger grandstands. As more contractors arrive on-site in mid-April, an off-site reporting office will be established.

The purpose of this facility is to provide a location for all delivery vehicles to report to, where they will be held until they are ready to be received on-site. This means the volume of traffic accessing Crosbie Road will be carefully managed to minimise congestion.

Several working compounds will be set up on-site, with various access points along Crosbie Road. It may be necessary to restrict parking on Crosbie Road immediately adjacent to these compounds to allow large vehicles to turn in and out unhindered. The site will be operational seven days a week from 07:15 until 18:45. All vehicles are required to use 'white noise' reversing signals instead of beepers to minimise noise.

Championship Week

During the Championship week, access to Crosbie Road will be monitored via a checkpoint at the junction of Craighend Road. To maintain safety and security, all residents, staff and visitors will require a permit to gain pedestrian or vehicle access through the checkpoint. Information on how to apply for permits will be distributed to residential properties and businesses on Crosbie Road in May.

Derig Phase

Following the conclusion of the Championship, all infrastructure will be dismantled and the off-site reporting office will remain in operation until mid-August to manage the arrival of vehicles collecting materials from the course. The last items of infrastructure will be removed in September.